Civic Duty Board of Directors Meeting May 27th, 2016 Minutes

Members Present: Joseph Philleo Brian Shaffer Alex Yom Matthew Zheng Vikas Maturi

## 1. Welcome

- a. Election of board officials
  - i. President: Alex Yom
  - ii. Vice President: Vikas Maturi
  - iii. Secretary: Joseph Philleo
  - iv. Treasurer: Brian Shaffer
- b. State of the Corporation
  - i. Incorporation
    - 1. Officially incorporated on May 16th, 2016 by the state of Indiana
  - ii. Bank Account
    - 1. \$100 initial endowment from Yom family (Memo 1)
    - 2. \$1000 donation from Kiwanis (Memo 2)
    - 3. \$10 / minute fee for checking accounts with balances under \$1500
  - iii. Tax Exemption-Form 1023EZ
    - 1. Cost \$400 to file
  - iv. Sustainability
    - 1. Annual website
      - a. civicdutyboard.wix.com/home
      - b. Joseph will rebuild website directly
      - c. Vikas will create color template
      - d. Website will be transferred to GoDaddy or other hosting site
    - 2. Bank fee
    - 3. Email service
      - a. Look into providers
    - 4. Filing fee for IRS
- c. Projects
  - i. Road to \$2000
    - Focus on corporate partnerships
       http://www.carmel.in.gov/index.aspx?page=523
    - 2. Need specific goal, mission, or project to brand fundraising

- ii. Carmel SMOB
  - 1. Met with superintendent on May 19th to place student on board as non-voting member
- iii. #CDSpeakup
  - 1. Similar to a "Humans of New York" thing about why they joined politics
    - a. Do we need social media?
    - b. Put on YouTube
    - c. Put on Website
  - 2. Does it need to be national or local?
  - 3. Needs to be more specific for a name
    - a. Create list of options
  - 4. Use project manager system
    - a. Create a committee for this project
- d. Regional Divisions
  - i. Twenty people say they're committed
  - ii. Focus on cities
- 2. Action
  - a. Discuss Bylaws
    - i. Learn about taxation exceptions for a 501(c)(3)
      - 1. No federal income tax
      - 2. No state sales tax
    - ii. Bylaws accepted
- 3. Set next month's topics
  - a. Develop plan for why we need money
  - b. Establishing which local chapters will be created and who will be running them
  - c. Date for next board meeting: tentatively June 27th at 7:30 pm
- 4. Discussion
  - a. Implement PM system
  - b. Create ideas for what we want to do