



# National **#Speakup4CD** Campaign

## Step by Step Guide

The National *#Speakup4CD* Campaign, envisioned by Meredith McCain, is a promotional tool for Civic Duty, and an educational tool for students interested in public service around the country. Inspired by *Humans of New York*, our goal would be to interview public servants around the country to hear why they got involved and why they think political participation is important. Interviews would be uploaded to our Facebook page throughout the summer. Ask any questions and send videos/transcripts/photos to [alexym5@gmail.com](mailto:alexym5@gmail.com) or [meredithmmccain@gmail.com](mailto:meredithmmccain@gmail.com) to post online.



**Promote.** Do it yourself. Record a 30 second video about why you're interested in public service and why you think political participation is so important. Send it to us and we'll post on FB!



**Interview.** Find public servants in the area, from local to federal positions. Contact their office and tell them about Civic Duty and this specific project. Schedule a date and interview them. You should take a photos and record the interview. Make sure they sign the consent form and keep a copy of it.



**Share.** Once the interview is conducted, send the content to us and we'll post it on the Civic Duty FB page and share with your friends!